

Release of Book - "Business as YAJNA"

A book on one of our illuminary alumni Sri Yajna Narayana Kammaje MD, Sona group of companies was organized by NITK Alumni Association and TRADEPOST magazine on Sunday 5th December 2021 at ITC Windsor Manor Golf Course Road Bangalore.



Mr. PB Mahishi Former Chief Secy GOK, Mr. CK Venkatraman MD Titan, Mr. Visweswara Bhat, Senior Journalist, Dr. K Balaveera Reddy Former VC of VTU, Dr Umamaheswra Rao Director NITK Dr Padmashree Ullas Karanth world renowned Environmentalist, and host of other NIT-K, Industry, Institutions and organizations graced the occasion.

The hard copy of the book has been sent to top IIT's, NIT's, IIM's and office of the MoE, Gol.

The soft copy uploaded on NITK website for people to access and read it. The book highlights the way to success as an entrepreneur.

During the event Sri Yajna Narayana Kammaje announced to contribute a sum of Rs 10L as an initial support to NITK Endowment fund. Subsequently He visited NITK on 2nd Jan 2022 and handed over the cheque for Rs 10 Lakhs and the book to Director of NITK in presence of Dean (AAIR) Prof. Vijay Desai and Associate Dean (AAIR) Dr. Navin Karanth P.

He also visited CSD and Student Activity Centre (SAC) to explore the possible support he can extend to projects at CSD and renovation of SAC.

The NITK family is very Proud of Sri Yajna Narayana Kammaje for his achievements and the Director and Faculty thank him profusely for the support in various forms he is extending to his Alma Mater over the last 20 years

